



TEXAS TESTED, TEXAS TOUGH

Urban Tree Improvement Program



The value of plant hardiness – the measure of a tree’s ability to survive harsh and arid conditions – has never been higher.

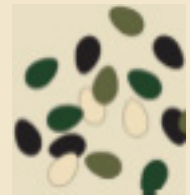
That’s why **Texas A&M Forest Service** began an Urban Tree Improvement Program over 40 years ago: to create a supply of trees for future urban landscapes.

Across the state of Texas, from small towns to urban neighborhoods, trees play a vital role in our communities. They help give a community its sense of place and provide environmental, economic, social and health benefits.

Texas Tested, Texas Tough trees are the best choice for urban needs.

Improved Seeds

We have observed which trees thrive under various conditions and took the DNA from those trees to make our **Texas Tested, Texas Tough** seeds. These seeds can be confidently planted by the consumer because they were pruned to withstand the harsh Texas climate.



Monitored Growing

We act as facilitators and bring together growers and nurseries. With over 75 years of research and cultivation, the trees have a track record of healthy growth and resilience.



Guaranteed Longevity

One of the most important characteristics of an urban tree is its adaptability. The trees we cultivate are strong and have proven to withstand the elements. Droughts, Freezes, and all weather in between, these trees are **Texas Tested, Texas Tough**.



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